

Annex N:1



INTERNATIONAL UNIVERSITY COLLEGE

**4TH INTERNATIONAL SCIENTIFIC CONFERENCE
“EDUCATION AND HUMAN RESOURCES DEVELOPMENT”**

CONFERENCE PROGRAM

20 November 2008

8.00 – 8.30	Registration of the participants and coffee break
8.30 – 9.30	Welcome and Opening Comments, Assoc. Prof., PhD Todor Radev, International University College (IUC), Bulgaria – Project Manager
9.30 – 10.00	Presentation of the Project “Short-Cycle Higher Education in Europe and the US: Addressing Social and Economic Needs” in the frame of the Atlantis program “EU-US Cooperation in Higher Education and Vocational Training” 2008-2010, Assoc. Prof., PhD Todor Radev, IUC – Project Manager
10.00 – 10.30	Coffee Break
10.30 – 11.00	“New Tasks and Challenges Facing Higher Business Education”, Vesselin Blagoev, Director of the IUC Portsmouth Program, Chairman of the Bulgarian Marketing Association, and Michail Minkov, Lecturer at IUC
11.00 - 12.00	“A New Approach towards Education - the Value Added for Business”, Joop Finke and Sylvia van der Carmen, Arnhem Business School, Netherlands
12.00 – 13.00	Lunch
13.00 – 14.00	“Impact of Education on Human Resources Development”, Tzvetelina Nemigencheva and Desislava Genova, doctoral students, Kliment Ohridski University, Faculty of Economics
14.00 – 15.00	“The Need for Higher Education”, Zlatina Petrova, doctoral student, Kliment Ohridski University, Faculty of



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	Economics
15.00 – 15.30	Coffee Break
15.30 – 16.00	Round Table: “The Place of SCHE in European Higher Education Systems”, Assoc. Prof., PhD Todor Radev, IUC– Project Manager
16.00	Round Table Discussions Round Table Participants: Joop Finke and Sylvia van der Carmen (Arnhem Business School, Holland), Rodica Cracun (Ovidius High School, Constanta, Romania), Pirko Varis and Camilla Kalevo (Pirkanmaa University of Applied Sciences, Finland), Stanislav Ivanov and Klara Dimitrova (International University College, Dobich, Bulgaria), Vesselin Blagoev (Portsmouth University, UK), Marin Neshkov (Varna University of Economics)

21 November 2008

8.30 – 9.30	Summary of conference discussions and results from the preceding day of the conference, Assoc. Prof., PhD Todor Radev, IUC– Project Manager
9.30 – 10.15	Coffee Break
10.15 – 12.00	“The European ‘Knowledge Economy’ and the Tasks Facing Education in Bulgaria”, PhD Dimitrina Kamenova, Director of Professional High School of Tourism and Entrepreneurship “Rajko Tsonchev”, Dobrich
12.00 – 12.30	Coffee Break
12.30 – 13.00	“Problems, Tendencies and Good Practices in the Romanian Education System”, Rodica Cracun, Ovidius High School, Constanta, Romania
13.00 – 13.30	“Internationalization of Small and Medium Size Business through University Education in the Applied Sciences”, Pirko Varis and Camilla Kalevo, (Pirkanmaa University of Applied Sciences, Finland
13.30 – 14.00	“Education Policies and Practices of the EU” Tzvetelina Stoyanova and Bladislava Ilieva, doctoral students, Kliment Ohridski University, Faculty of Economics
14.00 – 14.30	Discussion
14.30 – 15.00	Coffee Break



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15.00 – 16.00	Closing Address and Closing of the International Conference, Assoc. Prof., PhD Todor Radev, IUC– Project Manager
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