

Annex N:7

Short-Cycle Higher Education in the US and Europe:
Addressing Social and Economic Needs

A Joint Project of
The University of Toledo, Owens Community College, International University
College and LEIDO



EFMD



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ATLANTIS Programme
EU-US Cooperation in Higher Education and Vocational Training

***Recognition and Accreditation of
Short-Cycle Higher Education Programs
in Europe and the United States:
Aligning Educational Systems***

June 15-17, 2009

Organization: International University College

Venue: Golden Sands, Varna
Bulgaria

June 15, 2009

08:45 – 12:00 Registration of the participants

09:00 – 10:30 *Opening Session and Presentations*

BOB MILLER – Chairman of the Board of Directors International University College

- - [SCHE in the Framework of the Bulgarian Higher Education System](#)
Assoc. Prof., PhD Todor Radev, International University College, Bulgaria
- - [The Atlantis project on SCHE Programs](#)
Snejana Slantcheva-Durst, Asst. Prof., College of Education, University of Toledo, USA

10:30 – 10:45 Coffee break

10:45 – 12:15 *SCHE in Europe and the United States: Main Goals and Values of SCHE Programs*

MODERATOR: Stanislav Ivanov, PhD, International University College

- - [The Role of SCHE Programs and Qualifications in the Knowledge-Based Economies: Emerging Trends from the United States and Europe](#)
Snejana Slantcheva-Durst, Asst. Prof., College of Education, University of Toledo, USA

- - [SCHE in the European Bologna Process. The survey in 2002 and the implications of the outcomes for the Bologna Process](#)
Magda Kirsch, Expert of SCHE in the European Bologna Process, Educonsult
- - [Developments in Aligning the Educational Levels in Ohio](#)
Penny Poplin Gosetti, Assoc. Prof. and Interim Provost of Academic Innovation, University of Toledo, USA

12:15 – 13:15 Lunch break

13:15 – 15:00 *Round Table: Quality of Higher Education in Bulgaria: Issues and Perspectives*

MODERATOR : Assoc. Prof., PhD Todor Radev, International University College, Bulgaria

15:00 – 16:30 *Building Bridges: Improving Interactions between Business and Education*

MODERATOR: Snejana Slantcheva-Durst, Asst. Prof., College of Education, University of Toledo, USA

- - [Branding Employer](#)
Ina Masleva, HR Expert and Consultant, I'm Consulting Bulgaria
- - [Internationalization of Community Colleges](#)
Gretchen Carroll, Professor, School of Business, Owens Community College, Toledo, USA
- - [New Collaborative Practices in Aligning SCHE in Europe and the USA, two representative cases in Europe](#)
Ivelina Yoveva, International University College, Bulgaria
- - [US Community Colleges on a Collision Course? Mission and Money.](#)
David Meabon, Assoc. Prof., College of Education, University of Toledo, USA

16:30 – 16:45 Coffee Break

16:45 – 17:45 *Sharing Best Practices Worldwide*

MODERATOR: Gretchen Carroll, Professor, School of Business, Owens Community College, Toledo, USA

- - [Research on Successful Workforce Development Programmes of US Community Colleges](#)
Dan DeVries, University of Toledo, USA
- - Traineeship Programmes, Tourism HR Management...
Ina Masleva, HR Expert and Consultant, I'm Consulting Bulgaria
- - [Social Dimension of the SCHE: Instrument for Specific Target Groups to Find their Way in Higher Education](#)
Magda Kirsch and Yves Beernaert, Experts, Bologna Process
- - [Higher Education in Kazakhstan and the Bologna Process](#)
Gulnar Mukhametkatlieva, Dean of Faculty for Foreign Languages and Tourism, Kainar University, Kazakhstan

19:00 Cocktail

June 16, 2009

09:00 – 10:30 *The Business-Education Relationship: Strategic Investment in Human Capital*

MODERATOR: Jan Nienhuis, LEIDO, Netherlands

- - [Possibilities for Developing an Associate Degree in Tourism in Bulgaria](#)
Stanislav Ivanov, PhD, International University College, Bulgaria
- - [US Accreditation and the Quality Maintenance Mechanisms of Community Colleges](#)
Rose Kuceyeski, Professor, School of Business, Owens Community College, Toledo, USA
- - [The Importance of Stakeholders' Engagement in Program Quality](#)
David Beaumont, Special Advisor, Central Michigan University, Center for Charter Schools, USA

10:15 – 10:30 Coffee break

10:30 – 12:00 *Building Bridges in Quality Maintenance: Recognition and Accreditation*

MODERATOR: Jan Nienhuis, LEIDO, Netherlands

- - [Correspondence between Learning Organizations and \(East-European\) Educational System](#)
Jozef Hvorecky, College of Management, Slovakia
- - [Enhancing Quality of Teaching and Learning in the US: Factors Supporting Involvement and Development of Part-time Community College Faculty](#)
Jamilah Jones, Ph.D. student and CC Presidential Fellow, University of Toledo, USA
- - [Quality Assurance in the European Higher Education Area: a General View on Actual Developments](#)
Magda Kirsch, Expert of SCHE in the European Bologna Process, Educonsult

12:00 – 13:30 Lunch break

13:30 - 15:00 *Building Bridges in Quality Maintenance: Sharing Best Practices Worldwide*

MODERATOR: Jan Nienhuis, LEIDO, Netherlands

- - [Owens Community College: Aligning Institutional Leadership and Quality through a Shared Leadership model](#)
Gretchen Carroll, Prof., School of Business, Owens Community College, Toledo, USA

Rose Kuceyeski, Prof., School of Business, Owens Community College, Toledo, USA

- - Country-specific Examples: the Example of Bragança Polytechnic Institute
Louis Pais and Prof. Joao Sobrinho, Bragança Polytechnic Institute, Portugal
- - [Monitoring off the Pilots with the Associate Degree in the Netherlands: Outcomes, Quality Assurance and Actual Developments](#)

Hans Daale, Chairman of LEIDO, the Netherlands

Closing Remarks and Building the Bridge to the Next Conference in Toledo

Snejana Slantcheva-Durst, Asst. Prof., College of Education, University of Toledo, USA

16:30 – 18:30 Special edition of the film “Geratsite” – Case of implementation of national strategy for developing education and culture through cinema

16:30 – 18:30 Internal Project Partners’ Meeting